

CAMPAIGN FOR COURTESY ON THE ROAD

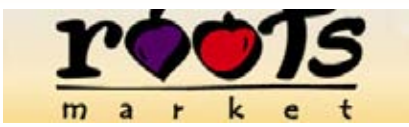
featuring the geeky but lovable mascot and spokes-car...Sheldon



e-note week of 2-2-07

SHELDON who controls the ride

www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com



Sheldon's business of the week

Roots Market, Great Sage, Nest + Bark are all part of the **ROOTS** community in Clarksville. Local + independently owned, **ROOTS** has not only healthy but yummy food. And since there is nothing better for your health than courteous driving, and the **ROOTS** folks have been friends of Sheldon for two years. Enjoy!



LIKE GROUNDHOG DAY... ALL OVER AGAIN!

So it looks like Puxatawny Pete might just see his shadow which means six more weeks of winter, which, with the possible exception of the past week, is really not such a bad forecast. And as with Groundhog Day, we know that Jan-Feb-March means Sheldon coming to your schools to sign up drivers, take names and, of course, give away stuff. Last year Centennial student **Dave Stishan**

student reps:

Be sure to get in touch so we can get you the **Adults Sign up sheets** and stuff you need to get started with our Feb-March drive.

won a pizza for being our 1000th customer. Over these next weeks, we will be giving a prize to our 1500th customer! Maybe someone you know! And there are always **Chick-fil-A** gift cards, and miscellaneous **American Eagle** items, stuff from **DC 101** to thank you guys for putting courteous driving on your radar screens, or, more apt, your **GPS**.

SHeldon's TATER TOT TOUR COMIN' TO UR PLACE

so come by and say hey! Friends of Sheldon will be coming to take names and give away cool stuff. We've already been to **Long Reach + Centennial** who are in the lead. Make sure all your friends to sign up when we come to u! Firm dates are in **Black**; tentative dates in **Blue**.

UDOs

—unidentified driving objects. Who r u?

- ADF 87H** **82L 624**
- 6BY L55** **MX Y656**
- M489130** **703M766**
- M861336** **LXT 929**
- 3BR N42** **4CE P09**
- 6BV L55** **MRZ 463**
- 322 BCG**

Tues., 2/6	Wilde Lake	Thurs., 2/22	Atholton
Thurs., 2/8	Hammond	Tues., 2/27	Howard
Tues., 2/13	Reservoir	Thurs., 3/1	Glenelg
Thurs., 2/15	Oakland Mills	Tues., 3/6	Marriots Ridge
Tues., 2/20	River Hill HS		

Anyone who comes over and asks **"You want fries with that?"** will receive a little something from Sheldon.

WINNER: 1st annual road-tunes contest!!

Thanks to all who submitted all your favorite road songs over this past month. All I can say that some of you have very strange taste in music...just kidding! Actually Sheldon grooves on some of the very same songs! We drew from the names and are happy to send out a **\$25 i-tunes gift card** to

Stacey Greene from **Hammond High School**.



more Road-tunes

Kris Kiersarsky — CHS
 A Favor House Atlantic
 Coheed and Cambria
 The Anthem Good Charlotte
 My Own Worst Enemy Lit

Kristina Swan — CHS
 American Baby
 Dave Matthews Band
 Love and Memories OAR

Louise Stewart — Mt Hebron
 Wonderwall Oasis

Rebecca Devlin — Long Reach
 On the Open Road
 A Goofy Movie
 Go the Distance Hercules
 On the Road Again Willy Nelson
 A Thousand Miles
 Vanessa Carlton
 409 Beach Boys
 Gypsy Rover
 Traditional Celtic Folksong
 Go Where You Wanna Go
 The Mamas and the Papas
 Greased Lightnin' Grease

HOW RU DOING?

SCHOOL RANKINGS 1/26/07

- Centennial
- Long Reach
- Hammond
- Reservoir
- Wilde Lake
- Howard
- Glenelg
- Mt Hebron
- Marriots Ridge
- Oakland Mills
- Glenelg Country
- Atholton
- River Hill

HOW 'BOUT LET'S GET THOSE ADULTS 2B COURTEOUS DRIVERS SIGN-UP DRIVE HAS NOW OFFICIALLY BEGUN!

So here's the deal: Beginning this month, **we are asking students to sign up adults (the more the better!) at \$10 each.** Adults will receive the official **Sheldon magnet** (which, btw, just got cooler in its latest printing, see below) + **COR Courtesy Curriculum.** To be clear: adults don't just mean parents, but **ANY adult** who will sign up and designate your school to receive credit. Neighbors, relatives, teachers, vice principals, custodial staff, administrative staff, sunday school teachers, friends' parents all qualify. **Adults caught driving courteously will be mentioned in the e-note!**

There are lots of ways to sign up adults: Special sign-up sheets will be available through COR STUDENT REPS. We have also included forms at the end of this e-note. Or email us at info@courtesyontheroad.com and we will send you a pdf to print. Adults may also sign up online at www.courtesyontheroad.com. Turn in forms and donations to the student rep (if you don't have one, email us at info@courtesyontheroad.com). Reps will be given magnets and curriculum for you to give adults who sign up. Forms will also be available at tater-tot tour sites.

Here is a list of current **COR Student reps.** Reps get points 4 their schools and win cool stuff for helping (U can also get service hours!)

Atholton	[REP STILL NEEDED]
Centennial	Maria Blomer, Dave Stishan, Chris Holt
Glenelg	Megan Bowie, Ian Collins, Summer Solis
Hammond	Max Carchman
Howard	Erin Whitman
Long Reach	[REP STILL NEEDED]
Marriots Ridge	Caroline Kessler
Mount Hebron	Cabot Benson, Louise Stewart
Oakland Mills	Jennifer Thorne
Reservoir	Anthony Tripoli
River Hill	Alyssa Currie, Jennifer Li
Wilde Lake	Philip Sandborn

PARTNERSHIP WITH THE STATE HIGHWAY ADMINISTRATION

Sheldon has a cool new magnet. (OK, cooler). (OK, less UNcool.) Anyway, thanks to the good folks at the State Highway Administration (SHA), we have new magnets to bring to your school. These new magnets are **full color** and sport the SHA logo. You will begin to see the SHA logo on COR materials. Thanks for the endorsement, SHA!
Next week: New partnership announcement! Or two. Stay tuned!



new magnets all have the SHA logo

Traf-FAQs

A traf-faq is a little-known traffic-related factoid. The first student to e-mail Sheldon with the correct answer, available on our web site, will win 8-pc chicken nuggets from Chick-fil-A at the Columbia Mall.

Last week's Traf-faq: True or False?

According to the latest tally of the www.monkeymeter.com **CNARRR** (Current National Average Road Rage Rating), **both** Baltimore and Washington, DC are among the top ten in reported instances of road rage in the USA. T or F?

Answer: False. Washington, DC is number one in reported rage incidents (can't we all just get along?) but Baltimore was only number 30...Way to go Charm City! Keep up the love!

This week's Traf-faq: Fill in da blank:

On an average day in the USA, ___ teenagers are killed in teen-driven vehicles.

Go to www.courtesyontheroad.com; then e-mail Sheldon at info@courtesyontheroad.com with the correct answer and eat for free...on Sheldon!

Traf-FAQs is sponsored by



Eat mor chikn
Drive mor courteous

Courtesy on the Road, inc. is a non-profit (501c3) organization. Donations are tax-deductible. 8775 Cloudleap Court, Suite P63, Columbia, MD 21045
info@courtesyontheroad.com
www.courtesyontheroad.com

...and now 4 the student caught being **safe smart + courteous**—

the Sheldon Sighting winner of the week

LOUISE STEWART mt. hebron high school

(Caught on Rte 108 near Centennial Lane, Tuesday @ 4:30)
So, check out these sweeeeeet prizes:

Gift Card to Great Sage, Roots Market, Nest or Bark, Clarksville (Sheldon's business of the week!)

Free Car Wash from **Dolly's Car Wash**, Ellicott City

Free Oil Change from **Dorsey Hall Sunoco** Ellicott City

Free facial + Glamor Makeover for you and a friend
from **Michelle Rucker, Mary Kay Rep**

2 free passes to the **Columbia Association**

12 oz. Frostie from **Wendy's**

One dozen donuts from **Dunkin Donuts**,
Clarksville or Scaggsville

Free Coffee from **Café 10**, Clarksville

8-pc Chicken Nuggets from **Chick-fil-A**, Columbia Mall

1 month FREE Tae Kwon Do lessons for 2 people
at **Integrity Martial Arts**, Savage

Hey! past, current and future winners! Be sure to thank the businesses that donated your gifts and let them know that you appreciate them supporting Courtesy on the Road!

And everyone—think about the adults you're going to sign up in our February/March "How 'bout let's get those adults to be courteous drivers" drive. More points 4 your school! more support for Courtesy on the Road! More magnets out there! **MORE COURTEOUS DRIVERS ON THE ROAD!**

Tailights, y'all!

Sheldon the geeky (and proud of it) little car guy

Snail mail:

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