

CAMPAIGN FOR COURTESY ON THE ROAD



e-note
week of
5-18-07

featuring the geeky but lovable mascot and spokes-car...Sheldon

URTHE who controls the ride...

INSIDE:

YOU 2 CAN COME 2 THE GAME

Civility Rules: Rule #10
Just Exacvtly How Rude is Baltimore?

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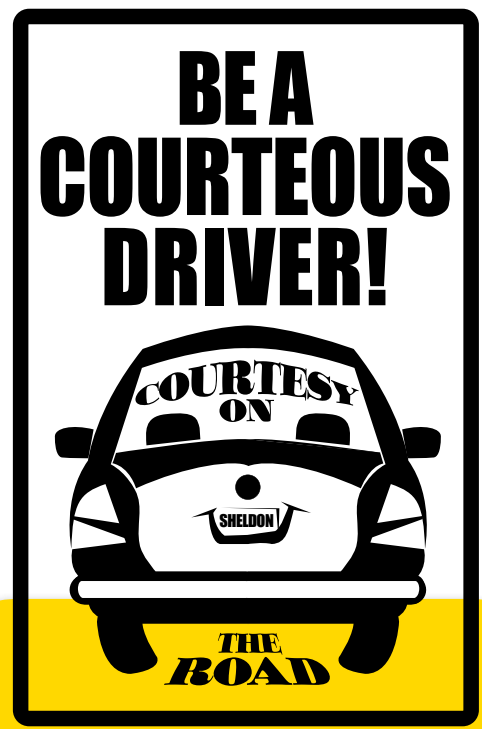
YES, EVEN MORE PRIZES

This just in: **Kendall Hardware**, sponsor of the Exit 76 music video **"It's the Journey"** (coming to a school near you next fall! Just donated an **AIR SWING** (a \$109.99 value) to add to next Wednesday's party @ the mall: **SHELDON GIVES BACK!**

Pictured below, imagine yourself (after finals) lounging around on this comfy and very cool air chair. You can win this or other prizes just for stopping by and being part of our drawing! Or you could win the **Limo ride** (see below!), or the **2-hour Skid Course** ("screch!") from **I Drive Smart**, the tix 4 **Fall Out Boy @ Merriweather Post**, or a cut and blow dry from **Biago Day Spa** in Clarksville, or a **gas card, oil change, car wash, restaurant gift card, CA passes, CDs, DVDs, t-shirts, etc!** Come to the mall on Wednesday after school, sign up at Chick-fil-A and get tix for your chance to win. Donation for tix are only \$1. You can buy as many as you want.



GOALS 4 THE UPCOMING SCHOOL YEAR? MAKE HIGH SCHOOLS COURTESY ZONES!



- Oakland Mills
- Marriotts Ridge
- Glenelg
- Atholton
- Hammond
- Howard
- Wilde Lake
- Centennial

Long Reach: 3 signs: \$120 ✓

Mount Hebron: 2 signs: \$80 ✓

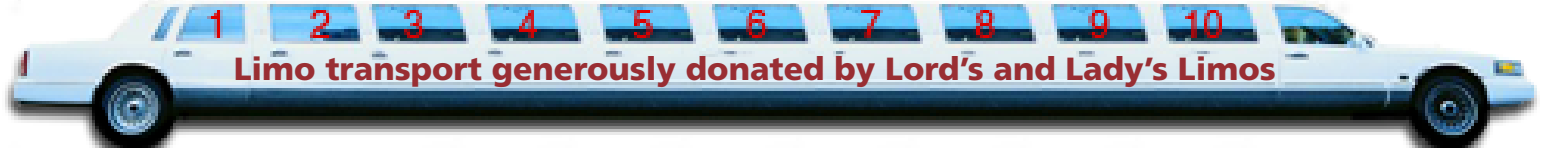
FILL 'ER UP!

PTSAs!
Boosters!
Parents!
With your help we can post Sheldon at your school parking lot 4 this fall!

Thanks to the **PTSA of Mt Hebron High School** and the **Boosters of Long Reach High School** for being the first schools to help Sheldon make our high schools into Courtesy Zones!

It's our goal to raise money for **"Be a Courteous Driver"** signs to be installed at the exits of all the high school parking lots this summer. The signs cost about \$40 each, and depending on the number of exits, we hope to purchase enough signs to remind high school drivers (and parents, too!) to be safe, smart, and (of course) courteous. Get your school to sponsor signs for your parking lots! Make a small investment for safety!

E-mail info@courtesyontheroad to find out how!



Limo transport generously donated by Lord's and Lady's Limos

CIVILITY RULES! (#10)

Respect Others' opinions

"Respect for opinions is not an easy art at all. It requires self-esteem, self-control, sensitivity, tolerance, fairness, and generosity."*

So you're probably wondering how I am going to connect respecting others' opinions with courtesy on the road. Well, I'm not, exactly. Another driver's opinion of how you drive or your opinion as to whether he was within his rights to cut you off would be a silly subject, even for Sheldon.

However, I will go so far as to say that if you practice respecting others... their rights...opinions...differences, that respectfulness is like a muscle that gets stronger and develops what folks now call "muscle memory"—something that takes effort to learn but eventually becomes automatic.

Even if you grew up thinking that the universe revolved around you (and you're not alone), now is the time to get a clue. Picture a whole highway full of that sort of thinking. Sounds a lot like a pile-up to me. Respecting others can be a life-saver. Your life. Their lives. Yeah. Smart.

Dr. PM Forni is co-founder and current director of **The Civility Initiative** at Johns Hopkins University and author of **Choosing Civility: Twenty-five Rules of Considerate Conduct** * p. 77.

ROAD RAGE + RUDENESS LIST: DUBIOUS Distinction: Miami VICE?

By SARAH LARIMER, AP

MIAMI (May 15) **For the second consecutive year, rude Miami drivers** have earned the city the title of worst road rage in a survey released Tuesday.

Miami motorists said they saw other drivers **slam on their brakes, run red lights** and **talk on cell phones**, according to AutoVantage, a Connecticut-based automobile membership club offering travel services and roadside assistance.

Other cities near the top of the rude drivers list were **New York, Boston, Los Angeles** and **Washington, D.C. [shocker!!]**

The **most courteous drivers can be found in Portland, OR; Pittsburgh; the Seattle-Tacoma area; St. Louis; and Dallas-Fort Worth**, the survey found.

Portland drivers were the least likely to see other motorists tailgating on the roadways, and St. Louis motorists were the least likely to swear at another driver, according to the survey. Minneapolis-St. Paul was rated the most courteous city in 2006 but fell to No. 12 this year.

The **most frequent cause of road rage cited in the survey was impatient motorists**. Drivers also said road rage can stem from poor driving in fast lanes and **driving while stressed, frustrated or angry**.

"The best piece of advice is to **take a deep breath. Slow down, be aware and be careful**," AutoVantage spokesman Todd Smith said, adding the aim of the survey is to increase driver safety across the nation.

More than 2,500 drivers who regularly commute in 25 major metropolitan areas were asked to rate road rage and rude driving in telephone surveys between January and March. The survey was conducted by Prince Market Research has a margin of error of plus or minus 2 percentage points.

Associated Press writer [Brendan Farrington](#) contributed to this report.

http://news.aol.com/topnews/articles/_a/miami-tops-road-rage-and-rudeness-list/20070515070309990001?ncid=NWS00010000000001

take a deep breath

slow down

be aware +

be careful

U, 2, CAN COME 2 THE GAME

We have some EXTRA TICKETS to Tuesday night's game, and are offering 'em to any Howard County HS students who want to help up out at the mall on Wednesday. If you can come any time from 2:30-5:00 + help with tickets and handing out fliers, just HIT REPLY and let us know...ASAP.

Join Sheldon on Tuesday! COR NIGHT ORIOLE PARK @ CAMDEN YARDS
May 22, 2007 Os vs Blue Jays! BE THERE!

Traf-FAQs

A traf-FAQ is a little-known traffic-related factoid. The first student to e-mail Sheldon with the correct answer, available on our web site, will win 8-pc chicken nuggets from Chick-fil-A at the Columbia Mall.

Last week's Traf-FAQ:

According to The Baltimore Sun online, Baltimore Ravens quarterback Steve McNair was arrested in Tennessee on a DUI charge today (May 10)...the circumstances were rather unusual...what were they?

Steve McNair's alleged infraction was riding shotgun in a car he owned while the driver was allegedly drunk.

This week's Traf-FAQ:

According to the Autovantage annual survey cited on p.2 of this e-note, Miami, NYC, Boston, LA and DC were the five rudest cities. Where did Baltimore rank?

NOW go to...

www.courtesyontheroad.com;
then e-mail Sheldon at info@courtesyontheroad.com with the correct answer and eat for free... on Sheldon!

Traf-FAQ sponsored by



Eat mor chikn
Drive mor courteous

Courtesy on the Road, Inc. is a Non-profit (501c3) organization. Donations are tax-deductible. 8775 Cloudleap Court, Suite P63, Columbia, MD 21045
info@courtesyontheroad.com
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Donate online: please help support tis program by going to www.courtesyontheroad.com and click on the "make donation" tab.

...and now 4 the student caught being **safe, smart + courteous**—

the Sheldon Sighting winner of the week

MAURA DOUGHERTY oakland mills high school

Check out these sweeeeeet prizes:

Gift certificate to Strapazza's, Centre Park Drive, Columbia

Free oil change at Omid's Crown Columbia, Wilde Lake

Gift certificate to Julio + Alain's Salon, Owen Brown

\$20 gift certificate to the Cookie Lee Jewelry Catalog

courtesy of **Mindy Atlas**, Glenelg

Free facial + glamour makeover for you and a friend

from **Michelle Rucker, Mary Kay Rep**

2 free passes to the Columbia Association

One dozen donuts from **Dunkin Donuts**,

Clarksville or Scaggsville

Free coffee from **The Daily Grind**, Maple Lawn, Fulton

8-pc Chicken Nuggets from **Chick-fil-A**, Columbia Mall

2 Convoy in Progress magnets from **Follow Me Necessities**

1 month FREE Tae Kwon Do lessons (for two!)

at **Integrity Martial Arts**, Savage

Hey! past, current and future winners! Be sure to thank the businesses that donated your gifts and let them know that you appreciate them supporting Courtesy on the Road!

And as we get into prom/final exams/graduation season (shudder!)...**please** be **C**areful, **C**onsiderate, **C**ourteous, **C**ivil, **C**autious, **C**aring, **C**oncentrating, **C**orrect, and any other important "**C**s" as you drive your **C**ar!

Signalling, looking both ways, + pulling out...vroom :)

*Sheldon the **C**ute little car guy*

Proud partner of:

