

CAMPAIGN FOR COURTESY ON THE ROAD



featuring the geeky but lovable little mascot and spokescar...Sheldon!

you are the one who controls the ride

www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com www.courtesyontheroad.com

SSDI has begun!

Atholton 8/23, 9/14
Centennial 8/22, 28
Glenelg 8/24, 9/14
Hammond 8/23, 9/7
Howard 8/22, 24, 29
Long Reach 8/17, 29
Marriotsv'l 8/30, 9/6
Mt Hebron 8/23, TBD
Oak'd Mills 8/16, 30
Reservoir 8/24, 30
River Hill 8/24, 28
Wilde Lake 8/22

All meetings 7 PM

RE-sign up today!

Email the info
below.

Exit 76 Joins Sheldon on the on- ramp to a high school near you with a New video "It's the Journey"

Watch the video at
our cool + totally
redesigned website:
www.courtesyontheroad.com

Courtesy on the Road e-note, Summer 2006

Ladies and Gentlemen, Start Your Engines!!!

End of summer means SDSI!

Hey everyone! Sheldon here. There's no bigger bummer than **going to school during the summer**. Summer is for vacation. Going down to the beach. Ice cream. Fireworks. Cruising. **NOT SCHOOL!!!** It should be against the law.

But, that would be hard since the **Howard County Police Department** are the folks behind the **Student Safe Driving Initiative** meetings. You remember... For many of you it was the first time you met me, SHELDON! It was the start of a wonderful relationship! (sigh)

Now I know many of you were seniors last year and are now heading off for the hallowed halls of higher education. For all the rest of you who were juniors last year and are back for more...**you can re-sign up to join Campaign for Courtesy on the Road 2006-2007 by responding to this e-note with the information below.** For those of you who already have your magnet and curriculum, last year's model works for this year, too! We have noticed that many of you still have Sheldon on your cars. Sweet.

If you need a magnet and/or curriculum, just say so and we will bring 'em to your school once the semester starts.

WHAT'S new this year???????

Glad you asked!

more...



Exit 76

“It’s the Journey”

Kudos and thanks to the 5 guys from Glenelg who make up the band **Exit 76**. While many of you were working on your tans ☺ and flipping burgers, these guys helped write “It’s the Journey” which will surely become a classic among automobiles everywhere.

Evan, Ian, Ethan, Nick + Rob also appeared in their (+ our) first **music video**, appearing at a high school SSDI meeting near you!

Good luck in college, guys, and **Ian Collins**, (who is a senior at **Glenelg High School** this year), we hope you can learn to cope with stardom!

“**It’s the Journey**” with **Exit 76** can be seen 24/7 on our website: www.courtesyontheroad.com.

You’re the one

who controls the ride

you’re the one at the wheel

now’s the time it’s about the drive

arrive alive

it’s the journey

Special thanks to

**Kendall Hardware
Clarksville**

**Emily Kendall,
State Farm Agent
Clarksville**

for sponsoring
“It’s the Journey”

Thanks also to
**Now You See it!
Graphics
Integrity Martial Arts
Clarksville Car Care
The Pet Vet
Gilbert Music + Sound
Mike Collins**

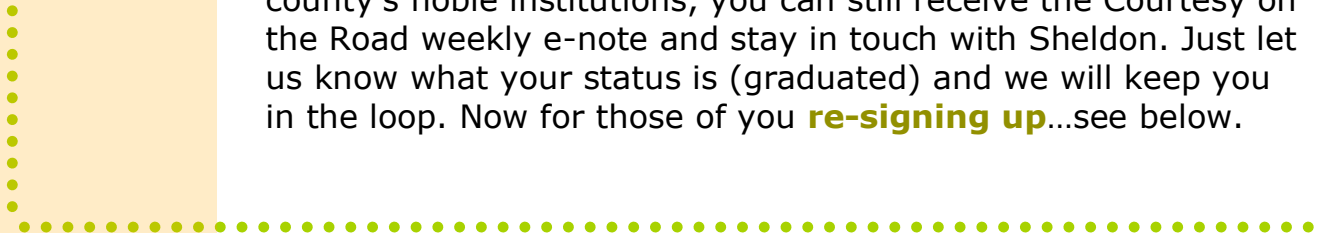
And there’s more...

but of course you knew that!

This is going to be an incredible year. We have already traveled miles from our humble beginnings, though I will do my best to remain the humble vehicle you have come to love! Stay tuned to the cool new prizes this year’s winners will be getting!

WANTED: We are looking for **student reps** to help get the word out and to help launch a bigger and better program with liberty and justice for all...no, actually incentives and prizes for all. Please indicate that you would like to help and you will be rewarded just for helping.

One last thing: Even if you have graduated from one of our county’s noble institutions, you can still receive the Courtesy on the Road weekly e-note and stay in touch with Sheldon. Just let us know what your status is (graduated) and we will keep you in the loop. Now for those of you **re-signing up**...see below.





C

Don't Cut people off

O

Be aware of Others

U

Use common sense (and common courtesy)

R

Resist road rage

T

Don't Tailgate

E

Avoid DWE: Driving While Emotional

S

Use your Signal

Y

You can make a difference!

Hey Sheldon, let's do it again!

Please sign me up for **Courtesy on the Road '06-'07**. As before, I agree to follow the C-O-U-R-T-E-S-Y principles (see sidebar) in the **Courtesy on the Road curriculum** and try to be a safe, smart and courteous driver. By putting the (geeky) Sheldon magnet on my car I qualify to "get caught" driving courteously + (maybe) win cool stuff. (students only)

Please cut + paste the info below into an e-mail and send it to info@courtesyontheroad.com

I am a student Yes No

I am an adult Yes No

name:

address:

city state zip:

home phone:

cell phone:

e-mail address:

parent's e-mail:

license plate #(s)—very important!!!:

name of high school:

(adults can specify a high school to receive sign-up credit)

my grade for current school year:

I might want to be a student rep Yes No

I already have a magnet and curriculum so I'm all set

Yes No

Please send me **Sheldon magnets**

Please send me a CoR curriculum Yes No

I have my parents permission to participate in Courtesy on the Road and to submit this info:

Yes No



Wait till you see what courteous drivers will be winning this year!

Courtesy on the Road, Inc.

8775 Cloudleap Court, Suite P63

Columbia, Maryland 21045

Phone: 443-285-9800

info@courtesyontheroad.com

www.courtesyontheroad.com

